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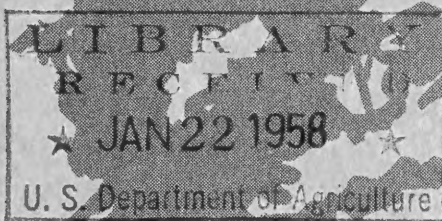
Ca

"Key to Quality"



## RETAIL PRICE LIST

► LANDSCAPE PLANTS



► SHADE TREES

**We've Moved . . .**  
SEE MAP INSIDE FOR LOCATION OF OUR  
NEW OFFICE AND SALES YARD.

WINTER 1957-58

**Keeline-Wilcox NURSERIES**  
INCORPORATED

13251 East Central Avenue

Brea, California

TELEPHONE JASper 9-3973 — MADison 6-0144

## FOR YOUR CONVENIENCE

The Keeline-Wilcox Nurseries are happy to furnish introduction cards to you for your retail customers; this card should be filled out and signed by the issuing firm. Your retail customers sent to us can personally select from our vast supply of established specimens or choose direct from our large growing fields the plants best suited for their purposes. All prices quoted will be from this catalog and your commission will be determined according to delivery situations and amount of selling time involved which will be at the discretion of the salesman.

## GUARANTEE

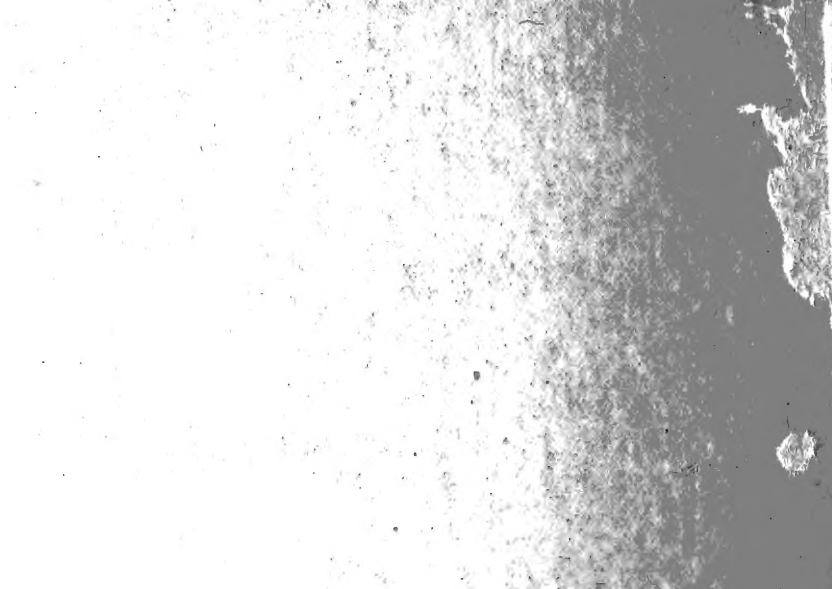
1. Keeline-Wilcox Nurseries guarantee all stock to be in good condition when delivered.
2. Any claim as to condition of material at time of delivery cannot be honored after five (5) days from date of delivery.
3. After material has been accepted in good condition, we cannot be responsible for improper handling, planting, or exceptional weather, but will investigate any reasonable claim if such claim is made within 30 days after receipt of material.
4. The above Guarantee covers only plant material supplied by us and does not cover cost of replanting when such is necessary.
5. Keeline-Wilcox Nurseries reserve the right to determine the reasonableness of any claim, and will make whatever adjustment it deems proper and adequate.

## TERMS OF BUSINESS

This catalog is published as a price guide for your use. We have established uniform prices on specimen plants from 16"-60" boxes. However, when larger than 60" boxed specimens are requested, prices will be quoted on an individual plant basis.

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

DO NOT DELAY IN MAKING NUMBER INSTALLA  
TIONS PLEASE CALL JASCO 9-3973 COLLECT  
UNTIL FEBRUARY 1, 1958



# Map to

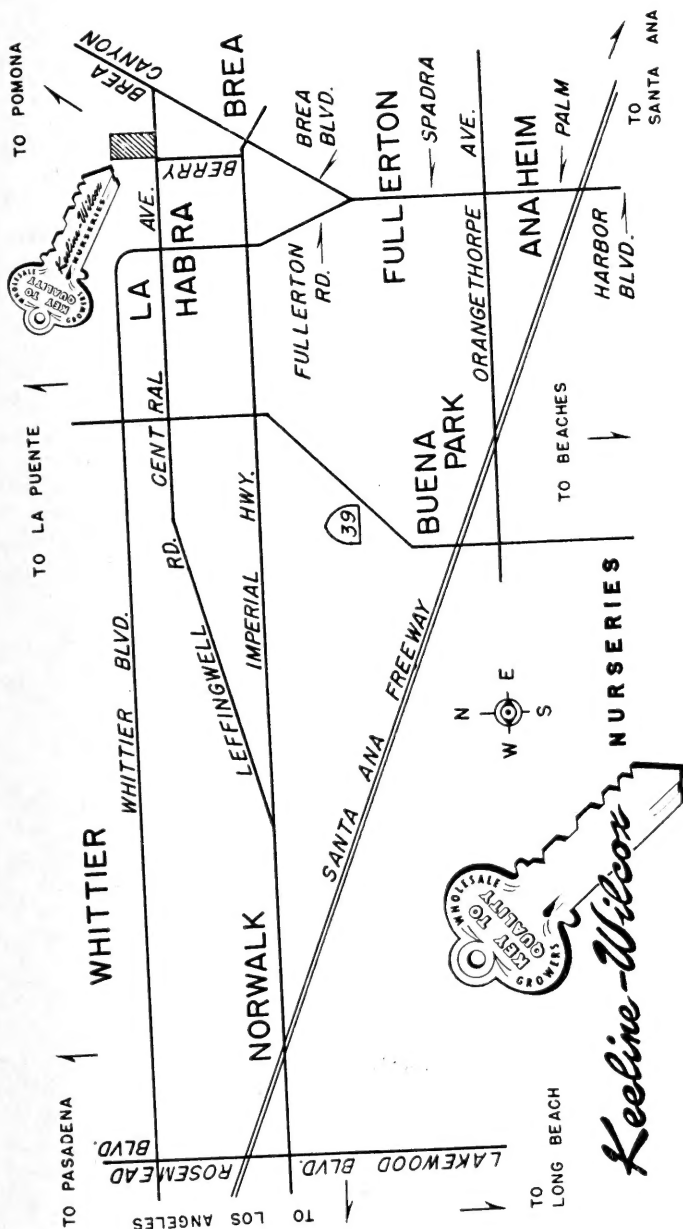
*Keeline-Wilcox* NURSERIES

13251 East Central Avenue

Brea, California

as per 9-3973

Madison 6-0144



**CLOSED SAT. & SUN.**

## **PACKING**

All packing or crating of nursery stock is charged at cost.

## **PRICES**

All prices are subject to revision or change without notice. California Retail Sales Tax of 4% will be added to all purchases made for delivery within the State of California unless the Resale Certificate of the purchaser is on file in our office in Brea, Calif.

## **TERMS**

NET. All accounts due 10th of month following date of purchase. No discounts allowed.

Cash or C. O. D. for all unestablished accounts.

## **NON-WARRANTY**

"Seller gives no warranty, expressed or implied, as to the variety or productivity of any seeds, bulbs or nursery stock it sells. Liability in all instances is limited to the purchase price. No liability is assumed by seller for delay or failure to deliver caused by wars, strikes, fires floods, droughts, embargoes or any other contingencies beyond sellers control. If the purchaser does not accept the goods on these terms, they are to be returned."

## **BOX DEPOSIT**

Because of increased cost of both labor and material and number of tree boxes sent out on different jobs and not returned, we have found it necessary to make a deposit charge to cover cost of these boxes.

Box Width	Approx. Weight	Planting Width	Hole Depth	Box Deposit
16"	195 lb.	3' sq.	18"	2.00
20"	445 lb.	3½' sq.	18"	3.00
24"	725 lb.	4' sq.	22"	3.00
30"	1500 lb.	4½' sq.	27"	5.00
36"	2500 lb.	5½' sq.	32"	5.00
42"	3000 lb.	6½' sq.	32"	10.00
48"	4500 lb.	7½' sq.	36"	15.00

## **Alnus cordata** (Italian Alder)

Deciduous shapely tree rich green leaves.

* 16" Box 8-9' — 3-4'	30.00
* 20" Box 9-10' — 4-5'	50.00

## **Betula alba** (White birch)

Boxed specimens	30.00
	to 50.00

## **Calodendrum capenses** (Cape chestnut)

Medium size evergreen. Clusters rose lavender flowers when tree is matured.

BB 7-8' — 1½-2'	11.00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12-14' — 6-8'	145.00
36" Box 14-16' — 8-10'	200.00
42" Box	280.00

## **Calodendrum capenses**

16" multi-stem 7-8'	40.00
20" Box multi-stem 8-9'	65.00

## **Cedrus deodara** (Deodar cedar)

California's outdoor Christmas tree.

36" Box 14-16'	200.00
42" Box 16-18'	280.00

## **Ceratonia siliqua** (Carob)

Excellent evergreen tree, round head dense foliage.

BB 7-8' — 1½-2'	11.00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00
42" Box 14-16' — 10-12'	280.00
48" Box 16-18' — 12-14'	350.00
54" Box 18-20' — 14'	480.00

## **Ceratonia siliqua**

30" Box multi-stem 9-10'	145.00
36" Box multi-stem 10-12'	200.00

## **Chamaerops humilis** (Mediterranean palm)

BB 2-3'	35.00
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\* Available in spring.



# Keeline-Wilcox NURSERIES

## **Chorisia speciosa** (Floss silk tree)

Outstanding evergreen tree pink flowers  
late summer.

16" Box 8-9' — 4-5' ..... 40.00

## **Coco arechaveletana** (Queen palm)

BB 3-4' ..... 11.00  
BB 4-5' ..... 15.00  
BB 5-6' ..... 20.00  
BB 6-8' ..... 25.00

## **Cupania anacardiodes** (Blighia)

Evergreen tree, open head leathery three  
lobed leaves.

36" Box 12-14' ..... 200.00  
42" Box 14-16' ..... 280.00

## **Cupressus sempervirens glauca** (Italian cypress)

Compact growing bluish cast.

30" Box 12-14' ..... 145.00  
36" Box 14-16' ..... 200.00

## **Dracaena australis** (Cordylina)

Upright growth habit. Ideal for tropical accent.

20" Box 7-8' ..... 65.00

## **Eriobotrya japonica** (Loquat)

Medium size tree, large coarse foliage yellow  
edible fruit.

BB 5-6' — 2-3' ..... 9 00  
16" Box 6-7' — 4-5' ..... 40.00  
24" Box 8-9' — 6-7' ..... 110.00  
20" Box espalier — 4x6 trellis ..... 65.00

## **Feijoa sellowiana** (Pineapple guava)

Tree form grey foliage edible fruit.

BB 7-8' — 1½-2' ..... 11.00  
BB 7-8' — 2-3' ..... 13.00

## **Ficus elastica** (India rubber tree)

Glossy green leaves wonderful for tub  
or yard planting.

16" Box 7-8' — 3-4' ..... 40.00  
20" Box 8-9' — 5-6' ..... 65.00

\* Available in spring.



**Ficus macrophylla** (Moreton bay fig)

Green rubber leaf 8-10" needs plenty of growing space.

BB 7-8' — 1½-2'	11.00
BB 7-8' — 2-3'	13.00
20" Box 8-9' — 4-5'	65.00
30" Box 10-12' — 6-8'	145.00

**Ficus microphylla** (Littleleaf fig)

Medium size leaf 4-5" long open head.

20" Box 8-9' — 4-5'	65.00
24" Box 9-10' — 5-6'	110.00
30" Box 10-12' — 6-8'	145.00
36" Box 12-14' — 8-10'	200.00
42" Box 14-16' — 10-12'	280.00
48" Box 16-18' — 12-14'	350.00

**Ficus nitida** (India laurel)

Small leaf rubber tree, upright growing habits.

30" Box 12-14' — 5-6'	145.00
36" Box 14-16' — 6-8'	200.00

**Ficus nitida** (Bush type)

16" Box 7-8'	40.00
20" Box 8-9'	65.00
24" Box 9-10'	110.00

**Ficus nitida** (Globe standard)

Small leaf rubber in green metal tubs.

30" head — 24-30" stems	40.00
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**Ficus retusa** (India laurel)

Similar to nitida, more pendulous

30" Box 10-12' — 6-8' St.	145.00
36" Box 12-14' — 8-10' St.	200.00

**Ficus retusa**

24" Box 9-10' low branch	110.00
30" Box 10-12' low branch	145.00

**Harpephyllum caffrum** (Kafir plum)

Evergreen open headed tree - red - green foliage.

BB 7-8'	13.00
20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12-14' — 6-8'	145.00
36" Box 12-14' low branch	200.00
42" Box 14-16' low branch	280.00

\* Available in spring.

**Jacaranda mimosifolia** (Jacaranda)

Fern like foliage violet blue flowers.

BB 7-8' — 1½-2'	11.00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 4-5'	40.00
20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12-14' — 6-8'	145.00
36" Box 14-16' — 8-10'	200.00
42" Box 16-18' — 10-12'	280.00

**Jacaranda mimosifolia** (multi-stem)

16" Box 7-8' multi-stem	40.00
24" Box 9-10' multi-stem	110.00
36" Box 12-14' multi-stem	200.00

**Koelreuteria paniculata** (Golden rain tree)

Deciduous tree, yellow green foliage cluster of yellow flowers.

* 24" Box 10-12' low branch	75.00
* 30" Box 12-14' low branch	100.00

**Lagerstroemia indica rubra** (Red crepe myrtle)

Deciduous, blooms in fall.

* 16" Box 8-9' — 4-5'	30.00
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**Laurus nobilis** (Grecian bay) (bush)

BB 3-4'	10.00
BB 4-5'	12.50
BB 5-6'	15.00
BB 6-8'	20.00

**Magnolia grandiflora** (Southern magnolia)

Excellent shade or parkway tree.

16" Box 7-8' — 3-4'	40.00
20" Box 8-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12' — 6-8'	145.00
36" Box 12-14' — 8-10'	200.00

**Melaleuca leucadendron** (Cajeput tree)

Silky foliage, white flowers, desert or sea coast.

16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00

\* Available in spring.

**Moraine locust** (Plant patent No. 836)

Improved locust, thornless and seedless.

16" Box 8-9' — 4-5' ..... 30.00

**Nerium oleander** (Oleander tree)

Withstands heat and drought.

BB 7-8' — 1½-2' sgl. white ..... 11.00

BB 7-8' — 2-3' sgl. white ..... 13.00

BB 7-8' — 2-3' sgl. red ..... 13.00

16" Box 8-9' — 3-4' sgl. white ..... 40.00

**Olea europaea** (Mission olive)

BB 5-6' low branched ..... 11.00

BB 6-8' low branched ..... 15.00

16" Box 8-9' low branched ..... 40.00

20" Box 9-10' low branched ..... 65.00

24" Box 10-12' low branched ..... 110.00

30" Box 12-14' low branched ..... 145.00

36" Box 14-16' low branched ..... 200.00

42" Box 16' low branched ..... 280.00

48" Box 16-18' low branched ..... 350.00

54" Box 18-20' low branched ..... 480.00

**Phoenix reclinata** (Senegal date palm)

Boxed clumps 6-10' ..... 145.00 up

**Persea borbonia** (Red bay)

Avocado type foliage, likes heavy soil.

16" Box 8-9' — 3-4' ..... 40.00

**Pinus canariensis** (Canary island pine)

Slender growth habit, long needles.

16" Box 7-8' ..... 40.00

20" Box 8-9' ..... 65.00

24" Box 9-10' ..... 110.00

**Pinus halepensis** (Aleppo pine)

Spreading growth. Good for dry areas.

16" Box 7-8' ..... 40.00

20" Box 8-9' ..... 65.00

24" Box 9-10' ..... 110.00

30" Box 10-12' ..... 145.00

36" Box 12-14' ..... 200.00

**Pinus patula** (Mexican pine)

Fast growing yellow-green silky needles.

24" Box 9-10' ..... 110.00

30" Box 10-12' ..... 145.00

\* Available in spring.

## **Pinus radiata** (Monterey pine)

Fast growing, large tree.

20" Box 8-9' heavy .....	65.00
24" Box 9-10' .....	110.00
30" Box 10-12' .....	145.00
36" Box 12-14' .....	200.00

## **Pistacia chinensis** (Chinese pistachio)

Deciduous, leaves color in fall.

* 16" Box 7-8' low branched .....	30.00
* 20" Box 8-9' low branched .....	50.00

## **Pittosporum rhombifolium** (Diamond Leaf)

Pink flowers in spring, orange berries in fall medium size tree.

20" Box 10-12' — 4-5' .....	65.00
24" Box 10-12' — 5-6' .....	110.00
30" Box 12-14' — 6-8' .....	145.00

## **Pittosporum tobira** (Mock orange)

Evergreen shrub shiny green leaves white flowers.

BB 3-4' spread .....	12.50
BB 4-5' spread .....	17.50

## **Pittosporum undulatum** (Orangeberry)

Medium size tree, white flowers orange berries.

16" Box 8-9' — 3-4' .....	40.00
20" Box 9-10' — 4-5' .....	65.00
24" Box 10-12' — 5-6' .....	110.00
30" Box 12-14' — 6-8' .....	145.00
36" Box 14-16' — 8-10' .....	200.00
42" Box 16-18' — 10-12' .....	280.00

## **Pittosporum undulatum** (Bush type)

BB 3-4' .....	12.50
BB 4-5' .....	20.00
BB 5-6' .....	30.00
30" Box 8-9' .....	145.00
36" Box 9-10' .....	200.00

## **Podocarpus elongatus** (Fern pine)

Beautiful evergreen, yew like foliage informal tree.

16" Box 7-8' .....	50.00
20" Box 8-9' .....	95.00
24" Box 9-10' .....	120.00

\* Available in spring.

## **Prunus caroliniana** (Carolina cherry)

Small evergreen tree, good foliage.

BB 7-8' — 1½-2'	11 00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12-14' — 6-8'	145.00

## **Prunus pissardi** (Red leaf plum)

White flowers in spring, red leaves deciduous.

* 16" Box 8-9' — 3-4'	30.00
* 20" Box 9-10' — 4-5'	50.00

## **Punica granatum** (Pomegranite)

Fruiting type, deciduous, red flowers in summer.

* 16" Box 8-9' — 4-5'	30.00
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## **Pyrus kawakami** (Evergreen pear)

Ideal tree for landscaping white flowers.

* 16" Box 8-9' — 3-4'	40.00
* 20" Box 9-10' — 4-5'	65.00
* 24" Box 10-12' — 5-6'	110.00
36" Box 12-14'	200.00
42" Box 14-16'	280.00
48" Box 14-16'	350.00

## **Quercus agrifolia** (California live oak)

Hardy native of California.

BB 7-8' — 2-3'	13.00
48" Box 18-20'	350.00
54" Box 20-22'	480.00
60" Box 22-24'	650.00
72" Box 24-26'	850.00

## **Quercus ilex** (Holly oak)

Holly type foliage, fast growing.

20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12-14' — 6-8'	145.00
36" Box 14-16' — 8-10'	200.00
42" Box 16-18' — 8-10'	280.00

## **Quercus ilex**

16" Box 7-8' — 3-4' low branch	40.00
20" Box 8-9' — 4-5' low branch	65.00

\* Available in spring.

**Schinus molle** (California pepper)

BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12-14' — 6-8'	145.00
36" Box 14-16' — 8-10'	200.00

**Schinus terebinthifolius** (Brazil pepper)

Fast growing shade tree, evergreen, hardy.

BB 7-8' — 1½-2'	11.00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12-14' — 6-8'	145.00
36" Box 14-16' — 8-10'	200.00
42" Box 14-16' — 10-12'	280.00
48" Box 16-18' — 10-12'	350.00
54" Box 18-20' — 12-14'	480.00

**Schinus terebinthifolius** (multi-stem)

24" Box 8-9'	110.00
30" Box 9-10'	145.00
36" Box 10-12'	200.00
42" Box 12-14'	280.00

**Strelitzia nicolai** (Bird of paradise tree)

Sub-tropical, banana type leaves.

BB 3-4'	20.00
16" Box 7-8'	40.00
30" Box 7-8' heavy	145.00
36" Box 8-9' heavy	200.00
42" Box 9-10' heavy	280.00
48" Box 10-12' heavy	350.00

**Strelitzia reginae** (Bird of paradise)

Official flower of Los Angeles

Orange and blue flowers.

Kee-box 3-4 divisions	12.00
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**Tricuspidaria dependens** (crinodendron lily tree)

Evergreen, beautiful white bell shaped flowers.

24" Box 9-10' — 5-6'	110.00
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\* Available in spring.

**Ulmus parvifolia sempervirens** (Evergreen elm)

Weeping type elm.

BB 7-8' — 1½-2'	11.00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00
24" Box 10-12' — 5-6'	110.00
30" Box 12' — 6-8'	145.00
36" Box 14' — 8-10'	200.00
42" Box 16' — 10-12'	280.00
48" Box 16-18' — 12-14'	350.00
54" Box 18-20' — 14-16'	480.00

**Ulmus parvifolia sempervirens**

24" Box 10-12' multi-stem	110.00
30" Box 12-14' multi-stem	145.00
36" Box 14-16' multi-stem	200.00

**Ulmus parvifolia sempervirens Brea**

Similar to evergreen elm, with more up-right growing habit.

BB 7-8' — 1½-2'	11.00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	40.00
20" Box 9-10' — 4-5'	65.00
36" Box 14-16' — 8-10'	200.00
42" Box 16-18' — 10-12'	280.00

**Washingtonia robusta** (Mexican fan palm)

Tall growing fan palm.

BB 2-3'	10.00
BB 3-4'	20.00
BB 4-5'	25.00
BB 5-6'	35.00

\* Available in spring.



MEMO





13251 EAST CENTRAL AVE.  
BREA, CALIFORNIA

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